

the  
**grapevine**  
community news

# Advertising Rates

Effective 1st June 2020



Central Coast Community Newspapers

# Grapevine community news

Advertising Rates and charges effective 1st June 2020

## All charges inclusive of GST

Full Colour advertisement - Minimum booking 6 issues - published monthly.

## Charges per edition

Eight Page	w 88.5mm x H 66mm	165.00
Quarter Page	w 88.5mm x H 135mm	308.00
Half Page	w 180mm x H 135mm	616.00
Full Page	w 180mm x H 270mm	1232.00

**Front Page Banner** 1100.00

(Subject to availability. Minimum booking 12 issues. No discounts)

## Pages 2 and 3

Subject to availability.

Minimum booking 12 issues. 30% loading of standard rate. Quarter, or half page only.

Enquire.

## Back Page

Subject to availability.

Minimum booking 12 issues. 20% loading of standard rate. Quarter, half or full page only.

Enquire.

## Casual bookings

30% loading of standard rate. No discounts.

## Production Charge

One-off setting up charge

110.00



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Discounts, charges & terms of acceptance effective 1st June 2020

## All charges inclusive of GST

### DISCOUNTS

10% discounts applies for bookings of 12 issues or more (does not apply to Front Page Banner advertisement).

### SUPPLY OF FINISHED ART

All artwork is to be supplied in the specified advertisement size as a high resolution PDF file (minimum 300dpi), no bleed and as a CMYK file.

**Half page with bleed** - W 210mm x H 150mm with 5mm bleed. No extra charge.

**Full page with bleed** - W 210mm x H 297mm with 5mm bleed. No extra charge.

### DESIGN CHARGES

Specific design work such as logos and finished graphic art is charged out at \$165.00 per hour. Minimum charge \$330.00.

Graphic design needs will be discussed prior to acceptance of the commission and an estimate of the time required to complete the commission and the final cost will be provided.

### ACCEPTANCE OF ADVERTISING (AGREEMENT)

Advertising is accepted on a minimum six month booking, unless otherwise specified, and will renew at the end of the initial advertising period until such time as 30 days written notice is given by either party to terminate said advertising agreement. The Advertising Agreement will then terminate 30 days from date of notification. Any advertisement that falls within the notice period will be published and all charges in respect of that advertisement will be due and payable.

### CONTACT

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