

the village grapevine rural grapevine

community
newspapers

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HAYES MEDIA
It's So Natural Pty Ltd

ADVERTISING RATES

Rates and charges
effective as at 1 January 2017

All charges include GST

Village Grapevine

Minimum booking 6 issues - Full Colour advertisement -
Charges per issue

Eighth Page	w 88.5mm x h 66mm	82.50
Quarter Page	w 88.5mm x h 135mm	165.00
Half Page	w 180mm x h 135mm	330.00
Full Page	w 180mm x h 270mm	660.00

Front Page Banner (Subject to availability. Minimum booking 12 issues. No discounts)
w 180mm x h 50mm 660.00

Rear Page Advertisements - (Subject to availability. Minimum booking 12 issues.
30% loading of standard rate. Quarter, half or full page only). Enquire.

Casual booking attracts a 20% loading. Production Charge 77.00

Rural Grapevine

Minimum booking 6 issues - Full Colour advertisement -

Eighth Page	w 88.5mm x h 66mm	82.50
Quarter Page	w 88.5mm x h 135mm	165.00
Half Page	w 180mm x h 135mm	330.00
Full Page	w 180mm x h 270mm	660.00

Front Page Banner (Subject to availability. Minimum booking 12 issues. No discounts).
Colour (CMYK). w 180mm x h 50mm 660.00

Rear Page Advertisements - Full Colour (Subject to availability. Minimum booking 12
issues. 30% loading of standard rate. Quarter, half or full page only). Enquire.

Casual booking attracts a 20% loading. Production Charge 77.00

DISCOUNTS

10% discounts applies for bookings of 12 issues or more

5% discount applies when booking both publications (not applicable to casual bookings)

SUPPLY OF FINISHED ART

All artwork is to be supplied in the specified advertisement size as a high resolution PDF
file (minimum 300dpi), no bleed and as a CMYK file.

DESIGN CHARGES

Specific design work such as logos and finished graphic art is charged out at \$150.00
per hour. Minimum charge \$300.00.

Graphic design needs will be discussed prior to acceptance of the commission and an
estimate of the time required to complete the commission and the final cost will be
provided.